



The Bridge - Dunkeld & Birnam News

Advertising Rates

SAVE 5% by annual prepayment or standing order commitment
see amounts below in bold...

1 column x 1 inch

£7.70 or **£7.32** black & white
£10.45 or **£9.93** colour
add £1.10 for an online advert

1 column x 2 inch

£15.40 or **£14.63** black & white
£20.90 or **£19.86** colour
add £1.10 for an online advert

Online advert :

Go digital with our online advert offer.
Add your business to our website -
includes your contact details and website.

2 column x 4 inch

£61.60 or **£58.52** black & white
£83.60 or **£79.42** colour
add £5.50 for an online advert

Half Page 3 column x 6 inches

£138.60 or **£131.67** black & white
£188.10 or **£178.70** colour
add £11.00 for an online advert

Full Page 3 columns x 12 inches

£277.20 or **£263.34** black & white
£376.20 or **£357.39** colour
add £15.00 for an online advert

Let us design your advert... one off design fee applies

Charged at £5.50 for small adverts & £11.00 for large adverts.

(high resolution images & content must be supplied)

FORMATS: Artwork for printing should be supplied in one of the following formats: PDF (with fonts embedded), EPS (Photoshop or Illustrator, with text converted to outlines), JPEG or TIFF (made to size at 300dpi). We can also accept: Quark XPress files supplied with all fonts and linked images & InDesign files supplied with all fonts and linked images. Word files can be accepted, however please bear in mind that these will not be high resolution.

RESOLUTION: All images should be supplied with a resolution of 300dpi (dots per inch)

BLEED: All artwork should be supplied with a 3mm bleed where applicable

COLOURS & TRAPPING: All files for spot colour printing should have the correct colours specified. Please ensure that where colours bleed into each other, sufficient trapping has been allowed. Full colour jobs should be saved as CMYK.

DIMENSIONS: All files should be supplied to the correct dimensions

T&Cs:

All invoices must be paid within 7 days of invoice date. Interest will be applied at 5% per month to outstanding invoices.

Annual 5% discount applies to printed adverts only, excluding online.

Artwork must be supplied by the deadline advised at the time of booking.

Force Majeure Event: obligations suspended for force majeure; force majeure notification will be sent to all interested parties at the earliest convenience. Mitigation of effects will be advised at this time.

Rates correct at time of print, 1st October 2023. Contact us at adverts@dunkeldandbirnamnews.co.uk for more details.